



8/26/04

Con\$ign-Net wins award

Con\$ign-Net of Hubbard Road is the winner of a Connecticut State Quality Improvement Award Innovation Prize.

Con\$ign-Net, a used merchandise store, will be recognized for the numerical results of Con\$ign-Net's helping both consumers and retail stores sell unwanted items on the Internet, with a silver Connecticut Quality Improvement Award (CQIA) Innovation Prize plaque at CQIA's upcoming 17th Annual Conference on Quality and Innovation on Oct. 13.

CQIA Innovation Prize award winners embody the critical intellect that is the foundation of Connecticut's long-term growth, said Sheila Carmine, founder and executive director of the 17-year old Connecticut Quality Improvement Award Partnership.

"By applying this Connecticut intellect, each of the prize winners is focused on helping humanity and improving our lives with novel and superior

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products and services," said Ms. Carmine. "They are creating better health services, improving resource use, widening communications, enhancing education and increasing safety for us all."

Con\$ign-Net was founded in 2003 in Wilton by Thomas Greenbaum, who also owns and operates Groups Plus, a leading marketing research company in Wilton since 1993.

"We always believed in the concept of marrying the consignment shop with the Internet, as it provides a worldwide market for all types of goods," said Mr.

Greenbaum. Con\$ign-Net sells more than 25% of its products to people outside the U.S., he said.

Con\$ign-Net, which is next door to the Wilton Post Office, sells items on the Internet through eBay, for both the consuming public and for retail stores, and has listed almost 4,000 different items since the company was started.

"The average household has no idea of the amount of potential money it has sitting in the basement, attic or bedroom bureau, as almost everybody has items that would be valuable treasures that would sell well on eBay," said Mr. Greenbaum.

Mr. Greenbaum has been writing a monthly column for the Hersam Acorn Newspapers "Home" section. It is titled "The eBay Way," and has been running in The Bulletin since January of this year. He has lived in New Canaan with his family for 28 years.

Information: 834-1139, or consign-net.com.